Más allá del capitalismo de vigilancia: reclamando la soberanía digital

16-17 Octubre 2018
CCCB (Carrer de Montalegre, 5, 08001 Barcelona)

SIMPOSIO DECODE
LISTA DE LECTURA

*La mayoría de artículos y textos están en Inglés
DÍA 1
‘GEOPOLÍTICA DE LA TECNOLOGÍA Y LOS DATOS’

Lecturas Generales

Larry Catá Backer, Next Generation Law: Data Driven Governance and Accountability Based Regulatory Systems in the West, and Social Credit Regimes in China

Xin Dai, Toward a Reputation State: The Social Credit System Project of China

Nick Couldry and Ulises Mejías, Data colonialism: rethinking big data’s relation to the contemporary subject

Damien Smith Pfister and Misti Yang, Five theses on technoliberalism and the networked public sphere

Vassilis Charitsis et al., Creating Worlds that Create Audiences: Theorising Personal Data Markets in the Age of Communicative Capitalism

Laura Palk and Krishnamurty Muralidhar, A Free Ride: Data Brokers’ Rent-Seeking Behavior and the Future of Data Inequality

Vincent Mosco, A Critical Perspective on the Post-Internet World

Tim Hwang, Computational Power and the Social Impact of Artificial Intelligence

Stéphane Couture and Sophie Toupin, What Does the Concept of ‘Sovereignty’ Mean in Digital, Network and Technological Sovereignty?

Tuukka Lehtiniemi, Personal Data Spaces: An Intervention in Surveillance Capitalism?

Edward Comor, Technological Fetishism and US Foreign Policy: The Mediating Role of Digital ICTs

Jonathan Cinnamon, Social Injustice in Surveillance Capitalism

Ian GR Shaw, Robot Wars: US Empire and geopolitics in the robotic age

Christine Storr and Pam Storr, Internet of Things: Right to Data from a European Perspective

Joshua Rovner and Tyler Moore, Does the Internet Need a Hegemon?

Hamid R. Ekbia and Bonnie A. Nardi, Heteromation, and Other Stories of Computing and Capitalism
Domando a los gigantes de la Tecnología: Respuestas a las guerras comerciales digitales y al poder del monopolio

Tulio Rosembuj, Artificial Intelligence and Taxation
Tulio Rosembuj, Governing Artificial Intelligence
Dan Ciuriak and Maria Ptashkina, The Digital Transformation and the Transformation of International Trade
Maria Ptashkina, Facilitation 2.0: E-Commerce and Trade in the Digital Age
Sanya Reid Smith, TWN Briefings for WTO 11th Ministerial Conference
Sanya Reid Smith, Autentificación electrónica: algunas implicaciones (ES)
Alexey Ivanov, BRICS and the Global Competition Law Project
Wendy Liu, Technological Development For The Many
Alexey Ivanov, A Century of Experimentation: Institutional Approaches to Knowledge Production in Russia from 1917 to 2017 and Their Implications for IP and Competition Equilibrium

Lecturas Generales de Fondo

Robert McChesney, Between Cambridge and Palo Alto
Louise Luca, US-china tech wars threaten global economic disruption
Shawn Donnan, The tech fear behind Donald Trump’s trade war with China
Rana Foroohar, Fight the Faangs not China
Rana Foroohar, Regulating Facebook merely nips at the edge of a bigger problem
Evgeny Morozov, To tackle Google’s power, regulators have to go after its ownership of data
Evgeny Morozov, Reasserting cybersovereignty: how states are talking back control
David Streitfeld, Amazon’s Antitrust Antagonist Has a Breakthrough Idea
Renata Avila, Digital Sovereignty or Digital Colonialism?
Frank A. Pasquale, *Tech Platforms and the Knowledge Problem*

Natascha Just, *Governing online platforms: Competition policy in times of platformization*

Christian Fuchs, *The Online Advertising Tax as the Foundation of a Public Service Internet*

Julian Nowag, *When sharing platforms fix sellers’ prices*

Susan Ariel Aaronson and Patrick Leblond, *Another Digital Divide: The Rise of Data Realms and its Implications for the WTO*

Alistair Fraser, *Land grab/data grab: precision agriculture and its new horizons*

Sean Howell, *Big Data and Monopolization*

Mira Burri, *The Regulation of Data Flows Through Trade Agreements*

Jonas Andersson Schwarz, *Platform Logic: An Interdisciplinary Approach to the Platform-Based Economy*

John Selby, *Data localization laws: trade barriers or legitimate responses to cybersecurity risks, or both?*

**sesión 2**

**Grandes Tecnologías y Finanzas Globales**

Tony Norfield, *Google Eyed*

Tony Norfield, *Amazon: Becoming the Market*

Tony Norfield, *Facebook’s Advertising Machine*

Tony Norfield, *Open Sesame’ on Alibaba*

Vijay Prashad, *In the Ruins of the Present*

Yu Hong, *Reading the 13th Five-Year Plan: Reflections on China’s ICT Policy*

Yu Hong, *Pivot to Internet Plus: Molding China’s Digital Economy for Economic Restructuring?*


Andres Arauz, “*Soberanía del conocimiento y estrategias de desarrollo*”. Revista Alainet, 2015 (ES).
Dan Schiller, Pradip Thomas and Yuezhi Zhao. (eds), Geopolitics of Information (Illinois: University of Illinois Press, since September 2014).


The political economy of Chinese Internet Industry
William I. Robinson, Accumulation Crisis and Global police State

Dwayne Winseck, The Geopolitical Economy of the Global Internet Infrastructure

Lianrui Jia, Going Public and Going Global: Chinese Internet Companies and Global Finance Networks

Sarah Manski and Ben Manski, No Gods, No Masters, No Coders? The Future of Sovereignty in a Blockchain World

Parminder Jeet Singh, Digital Industrialisation in Developing Countries — A Review of the Business and Policy Landscape

Laura Mann, Left to Other Peoples’ Devices? A Political Economy Perspective on the Big Data Revolution in Development

Avi Goldfarb and Daniel Trefler, AI and International Trade

Jing Wang, Inclusion or expulsion: Digital technologies and the new power relations in China’s "Internet finance"

Lianrui Jia and Dwayne Winseck, The political economy of Chinese internet companies: Financialization, concentration, and capitalization
DÍA 2
‘MÁS ALLÁ DEL CAPITALISMO DE VIGILANCIA’

PRESENTACIÓN

AI Nationalism

Ian Hogarth, Al Nationalism

SESIÓN 3

Automatización, IA y Nuevas Estrategias Industriales

Philipp Staab and Oliver Nachtwey, Market and Labour Control in Digital Capitalism

Philipp Staab, The Consumption Dilemma of Digital Capitalism

Philipp Staab, The Rise of Digital Capitalism


Paul Mason, The End of Capitalism has Begun

Paul Mason’s Guide to a post-capitalist future

Yun Wen, The Rise of Chinese Transnational ICT Corporations: The Case of Huawei

Lecturas Generales de Fondo

Tim Dutton, An Overview of Artificial Intelligence Strategies

Rana Foroohar, Advantage China in the race to control AI?

China Seeks Dominance of Global AI Industry

Mattia Tassinari, Capitalising Economic Power in the US: Industrial Startegy in the Neoliberal Era

Mario Pianta et al., Progressive Industrial Policy in Europe

European Political Strategy Centre, The Age of Artificial Intelligence

Wolfgang Schroeder, Germany’s Industry 4.0 Strategy

U.S. Nationl Science and Technology Council, The national artificial
intelligence research and development strategic plan

Elsa Kania, China’s AI Agenda Advances

Made in China 2025

Hong Shen, Building a Digital Silk Road? Situating the Internet in China’s Belt and Road Initiative

Jeffrey Ding, Deciphering China’s AI Dream


Binbin Wang and Xiaoyan Li, Big Data, Platform Economy and Market Competition

SESIÓN 4
Movimientos y Alternativas Democráticas al Capitalismo Digital

Dan Hill, A Cloud Atlas for Eindhoven, and believing in society over unicorns

Dan Hill, The Battle for the Infrastructure of Everyday Life

Dan Hill, The Street as Platform 2050

Philip Staab and Oliver Nachtwey, Market and Labour Control in Digital Capitalism

Oliver Nachtwey, Germany’s Hidden Crisis. Social Decline in the Heart of Europe (forthcoming Nov 2018)

Francesca Bria and Evgeny Morozov, Rethinking the smart city: Democratizing Urban Technology

Francesca Bria, Our data is valuable. Here’s how we can take that value back

Francesca Bria, Barcelona is leading the fightback against smart city surveillance

Francesca Bria et al., Barcelona Digital City Plan

Nick Srnicek and Christine Berry, The Social Wealth Fund

Nick Srnicek, We need to nationalise Google, Facebook and Amazon. Here’s Why

**Lecturas Generales de Fondo**

Mariana Mazzucato, *Let’s make private data into a public good*

Evgeny Morozov, *There is a leftwing way to challenge Big Tech for our data. Here it is*

Evgeny Morozov, *Socialize the Data Centres!*

Steven Weber, *Data Development and Growth*


Shoshana Zuboff, *The Secrets of Surveillance Capitalism*

Jack Linchuan Qiu, *China’s digital working class and circuits of labor*

Shoshana Zuboff, *Big Other: Surveillance Capitalism and the Prospects of an Information Civilization*